

Circular Economy Symposium 2022

Partnership
Opportunities

WOCER360

Thursday 15
September 2022

•
Kambri
Cultural Centre
ANU

**Canberra's
circular future
starts here...**

**This Spring, the first ever
CBR360 Circular Economy Symposium
brings together Canberrans from across
all sectors of the city to kick off a conversation
about a circular economy. It's time to close the loop on
last century's harmful take-make-waste production and
consumption practices.**

**Hosted by the Conservation Council ACT Region in partnership
with the ACT Commissioner for Sustainability and the
Environment, this one-day event will be the foundation for the
CBR360 community of circular innovation. The Symposium will
showcase local sustainability leaders, share latest research,
examine policy directions and shine a spotlight on the
grassroots of Canberra's sharing economy.**

**Partner with us to deliver this exciting step towards
Canberra's circular future!**



A MUST-ATTEND
CIRCULAR EVENT

In 2019 the Commissioner for Sustainability and the Environment published 'Circular CBR – Unlocking the potential of a circular economy in the ACT'. As the peak environment organisation, the Conservation Council ACT Region's mission is to shape a sustainable future for our 'bush capital'. Together, these two leading environmental organisations are advancing the sustainability conversation about how Canberra can be a city where resources are valued and cycled responsibly and efficiently, and consumption becomes conscientious and purposeful.

The CBR360 Circular Economy Symposium will be officially launched by Scientia Professor Veena Sahajwalla, Director of the Centre for Sustainable Materials Research & Technology at UNSW, keynote speaker at the Conservation Council's 2022 World Environment Day Dinner on Saturday 4 June.

A marketing campaign will kick-start a Canberra-wide conversation about a circular economy for the ACT and invite innovators, researchers, policy-makers and grassroots enthusiasts to participate in the CBR360 Circular Economy Symposium in September.

At the CBR360 Symposium, guest speakers from across Canberra's businesses, universities, government and community sector will together explore the challenges and opportunities of transitioning to a circular economy.

CBR360 Circular Economy Symposium will:

- Explore the potential of a circular economy for Canberra
- Promote sharing of knowledge and experience
- Enable cross-sectoral collaboration
- Call the Canberra economy and community to action

Bring your expertise

Innovators, business managers, academics, policy makers, community leaders and anyone with an interest in building a sustainable future for their organisation and the Canberra region are invited to participate in this diverse cross-pollination of ideas.

No matter what sector or industry you work in, you're welcome. One business's waste is another organisation's raw materials. The more assorted the mix of enterprises and expertise, the greater the possibilities for sparking opportunities for collaboration and innovation.



SYMPOSIUM SNAPSHOT

- One-day face-to-face event, Thursday 15 September 2022 at Kambri Cultural Centre, ANU
- Four consecutive themed sessions each with speakers from business, academia, government and community
- Catered morning and afternoon tea and lunch, concluding with networking drinks
- Display hall for partner and community organisations

Display hall & registration

Session 1: Beyond recycling

Exploring the principles of a circular economy and why it is needed

Morning tea & display hall

Session 2: Closing the loop

Showcasing innovation in supply chains and the benefits of extended producer responsibility

Lunch & display hall

Session 3: Shifting behaviour

Driving a cultural shift from conspicuous to conscientious consumption through partnership with community-led initiatives

Afternoon tea & display hall

Session 4: Fostering circularity

Examining necessary policy settings, research and incentives to support circular practices

Networking drinks

Making Canberra's economy circular

Canberrans buy, use and discard more stuff per person than almost any other city in the world, depleting natural resources and polluting the environment on which we depend. To satisfy our consumption, the ACT has an ecological footprint nearly 14 times larger than its geographical area. But long, complex supply chains dissociate Canberrans from the impacts of the food and goods that we mostly import from other states and countries and the 'waste' that we export.

The ACT has made significant progress in reducing greenhouse gas emissions from energy, and has made commitments that support circularity, including diverting food waste from landfill and reducing emissions from transport and buildings. But we need to do more if we want to demonstrate genuine sustainability.

To become the sustainable, livable bush capital we can be proud of for future generations, we need to go beyond recycling. We must transform linear take–make–waste consumption into circular practices that rethink how and what we consume, maximise avoidance of waste, and keep resources efficiently in use.

From linear to circular

The "economy" is often conceived as being separate from the natural world, and the materials and ecosystem services it provides are treated as infinite and free. This is clearly not the case. Our planetary systems have limits and our "economy" should be reframed to sit within those limits. As per the United Nations' theme for World Environment Day 2022, "there is only one Earth".

The linear extraction, production and disposal of materials and goods, and the advertising-driven consumption typical of the industrial age, result in environmental degradation and social inequalities that are now well recognised: deforestation, mining wastelands, landfill mountains, poisoned rivers, species extinctions, biodiversity loss, ecosystem collapse, plastics pollution, climate change, respiratory diseases, child labour, exploitation, factory disasters, urbanisation and more.

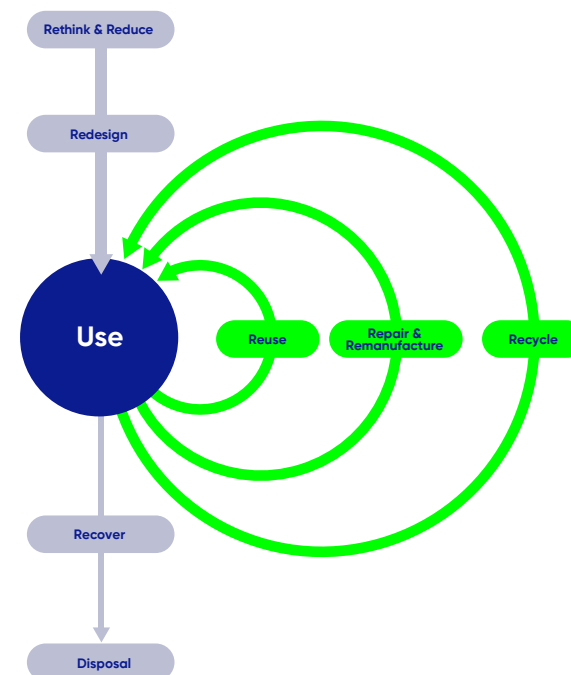
In distinct contrast to this, a circular economy offers exciting opportunities for innovation and efficiency to disrupt old patterns of production while integrating economic, social and environmental values. Shrinking our resource footprint while maintaining human wellbeing will help balance human needs and impacts with our planet's capacity to regenerate the natural systems upon which we depend.

An efficient circular economy, together with socially responsible governance, is crucial to genuine sustainability, wellbeing and prosperity.



Principles of a circular economy:

- Design out waste and pollution
- Keep products and materials in use
- Regenerate natural systems





2022
JOIN US

Success comes through collaboration

The Conservation Council ACT Region is a local, not-for-profit, community-based organisation that depends on the generosity of our supporters, and partnerships with government and business to undertake our work.

We invite you to collaborate with us to make this exciting community-driven event a success. Help kick-start the conversation about Canberra's circular economy.

This is a great opportunity for your organisation to be a visible contributor on an issue consistent with your sustainability values and essential to a genuinely sustainable future both for your enterprise and our city.

Become a CBR360 partner

Partner contributions

We invite you to contribute funding and/or in-kind support according to your organisation's capacity:

- ✓ Recommend high-profile, expert speakers (preferably Canberra-based)
- ✓ Suggest case studies of organisations exemplifying circular economy practices (preferably Canberra-based, could be your organisation's story)
- ✓ Share your circular economy resources for participants to access online pre- and post-event via the CBR360 website (ie links to your website)
- ✓ Write an article about circular economy from your organisation's perspective to be included in CBR360 communications and/or website
- ✓ Promote the event through your networks via your newsletters, website, social media, forums etc
- ✓ Join the Symposium steering committee
- ✓ Provide funding of \$2000 to \$10,000 to assist with event costs such as catering, venue hire, audio visual services, marketing strategy
- ✓ Assist with symposium logistics, such as supplying a venue or compiling a report of the event
- ✓ Become a founding member or host of the CBR360 Alliance

Benefits of partnership

In return for your contribution, we offer the following benefits to maximise knowledge sharing and networking opportunities and increase your organisation's visibility to the Canberra community:

- ✓ Full-day Symposium passes (number proportional to your contribution)
- ✓ Have a presence at the event
 - Host a display hall stall and/or pull-up banner
 - Your logo on session headline slides and between-session video loops
 - Your organisation thanked in opening and closing speeches
- ✓ Be featured in CBR360 communications materials, including:
 - Your logo and blurb on the CBR360 website and Symposium program, with link to your website
 - A short interview with a key person to include in promotional video resources
 - One dedicated post in CBR360 and Conservation Council social media
 - additional mentions in CBR360 and Conservation Council social media and newsletters
 - Potential invitations to media events
- ✓ Priority consideration as a possible speaker or panel host (pending development of a balanced program)

How to collaborate

Contact **Kirsten Duncan**, Project Manager, Conservation Council ACT Region on **6229 3204** or email **kirsten.duncan@conservationcouncil.org.au** to discuss how you would like to be involved in the Symposium.

or

visit **[CBR360.org.au](https://cbr360.org.au)** to register your interest in partnering with us and we will contact you.

Already in the loop

We are please to have the following partners
for the CBR360 Symposium.



OFFICE OF THE COMMISSIONER
FOR SUSTAINABILITY AND
THE ENVIRONMENT

Title Partner

Title partner contributing circular economy
expertise and seed funding



Design Partner

Kindly providing CBR360 branding,
website and marketing strategy



Audio Visual Partner

Kindly providing
audio visual technology

CBR360 is in good hands

The Conservation Council has extensive experience hosting professional events including gala fundraising 'World Environment Day' dinners with 300+ guests, federal and ACT election candidate forums, campaign-driven market stalls, Heritage Festival educational bushwalks, issues-focused 'Environment Exchange' panel discussions, and ACT Environment Awards presentations. We routinely manage and deliver advocacy campaigns (such as Lawson Grasslands) and fully-acquitted grant projects (such as Make the Switch 2020 and Make the Move 2021) with budgets up to \$45,000. We partner with our member groups, the ACT Government, local community organisations including SEE-Change, the Canberra Environment Centre, Pedal Power ACT, and business partners such as Ginninderry, Limegreentangerine, Crux Media, ONA Coffee and Rosnay Organic Wines, to deliver events, augmenting core staff with volunteers.

We would be happy to discuss the budget and logistics of the CBR360 Symposium in detail when you register your interest in partnering with us. Key expenses are venue hire, catering, marketing, audio visual technology, speaker costs and staff salaries. Some expenditure will be recovered through ticket sales with tiered pricing for government, corporate and community participants.

Leading by example

As hosts of the inaugural CBR360 Symposium, we aim to exemplify the principles of a circular economy and minimise the environmental impact of the event through our choice of suppliers and materials.

Risk management

COVID-19: The ACT has achieved a high level of vaccination, reducing the risk of cancellation of the Symposium due to lockdowns. The contingency plan is to pivot to online live-streaming of the event.

In the case of cancellation of the Symposium due to any circumstances, the steering committee will convene to determine the course of action and the return of unspent funding as appropriate.

2022 Election Forum (left)
World Environment Day Dinner 2021 (right)



CBR360 Alliance

A key element of the Symposium will be a call to action by the Canberra community to leverage the momentum of the Symposium into continuing action to transition to a circular economy.

The Conservation Council invites interested partners to collaborate on developing a pledge and a networking platform for Symposium participants to share knowledge and expand the conversation beyond the day of the Symposium.

Canberra has some catching up to do: most other Australian states and a number of national bodies already have a circular economy hub developing policies and frameworks, including:

- Circular360 South Australia
- Circular Economy Victoria
- NSW Circular
- Circular Economy Western Australia
- Circular Economy Lab Queensland
- Circular Economy FNQ Far North Queensland
- Circular Economy Tasmania
- Australian Circular Economy Hub (ACEH)
- Product Stewardship Centre of Excellence
- Australian Packaging Covenant Organisation (APCO)
- National Waste and Recycling Industry Council (NWRIC)



Symposium hosts



The Conservation Council ACT Region is the peak non-government environment organisation for the Canberra region. Since 1981, we have spoken up for a healthy environment and a sustainable future for our region. We harness the collective energy, expertise and experience of around 40 member groups to promote sound policy and action on the environment.

The Council campaigns for a safe climate, to protect biodiversity in our urban and natural areas, to protect and enhance our waterways, reduce waste, and promote sustainable transport and planning for our city. Working in the ACT and region to influence governments and build widespread support within the community and business, we put forward evidence-based solutions and innovative ideas for how we can live sustainably.



OFFICE OF THE COMMISSIONER
FOR SUSTAINABILITY AND
THE ENVIRONMENT

The Commissioner for Sustainability and the Environment is an independent statutory position established under the *Commissioner for Sustainability and the Environment Act 1993*. The Office's mission is to act as an independent voice for the environment and sustainability in the ACT, and promote community engagement.



GET IN
TOUCH

For further information
please contact:

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Helen Oakey Executive Director
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Dr Sophie Lewis Commissioner
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We acknowledge the traditional custodians of the land on which we live and work, and their deep and continuing connection to Country. We pay our respects to Elders past, present and emerging.

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Symposium 2022**

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